



YES DAY!
Walk for Autism™
SARRC

SUNDAY, OCT. 27, 2024

2024 SPONSORSHIP PROPOSAL

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ABOUT YES DAY WALK FOR AUTISM™

Southwest Autism Research & Resource Center (SARRC) is excited to celebrate the fourth annual YES Day Walk for Autism™ with our supportive community on Sunday, Oct. 27, 2024!

This year, we are thrilled to introduce a 1-Mile Family Friendly Walk during the event! YES Day Walk for Autism teams are invited to join our inaugural community one-mile walk at their own pace, offering a fun and engaging way to boost your 2024 fundraising efforts! Opening Ceremonies begin at 9 a.m., with an instructor-led stretch session to warm up our attendees for the Walk. Following the Walk, participants can enjoy all that our fourth annual event has to offer!

Leading up to the October 27 event, we encourage our community to register in advance to help raise funds, awareness and acceptance! Everyone is invited and encouraged to join our efforts: families, friends, partners, and the community at large, who are driven by a desire to create more supportive, inclusive communities for people with autism. All dollars raised will be kept in Arizona for Arizona.

SARRC's 2023 YES Day hosted nearly 60 autism resource providers with over 2,500 attendees. Participants, community partners, and sponsors helped SARRC exceed the event fundraising goal and raised nearly \$420,000.

WHEN YOU SAY "YES," YOU ARE SAYING:

YES! to listening to and understanding people with autism.

YES! to early screening, diagnosis, and access to effective services.

YES! to high-quality education and healthcare.

YES! to training for first responders.

YES! to supporting employment opportunities for adults with autism.

YES! to innovative housing solutions.

YES! to building more supportive, inclusive communities across Arizona.



ABOUT SARRC

Established in 1997, Southwest Autism Research & Resource Center (SARRC) is an internationally recognized nonprofit that conducts innovative research, provides evidence-based practices, disseminates effective training and builds inclusive communities for individuals with autism and their families. We are dedicated to autism research, education, evidence-based treatment and community outreach.

SARRC'S 2023 IMPACT:



Screened 2,101 children using a validated tool for use in schools to identify children with social challenges



Supported 110 young children and their family members through JumpStart®, a program that helps families new to autism



Served 191 individuals through Diagnostic Services, the first step on the right path toward effective intervention



Enrolled 182 children with and without autism in SARRC's Community School program



Supported 1,198 individuals across the lifespan through more than 20 clinical and research programs



Fielded 3,842 phone calls by SARRC's Family Resource Team

WHY SUPPORT AUTISM?

Autism spectrum disorder (ASD) impacts 1 in 36 children in the U.S. occurring in all racial, ethnic, and socioeconomic groups. Roughly 80% of individuals with ASD are younger than 22, and in the next 10 to 15 years as many as 500,000 will age into adulthood nationwide. Moving forward, it will be critical to ensure that individuals have access to a lifetime of services, resources, and support to maximize independence, increase self-sufficiency, and achieve success long-term.

YES Day Walk for Autism

SPONSORSHIP OPPORTUNITIES

BENEFITS OF SPONSORSHIP	Title \$50,000	Gold \$25,000	Start/Finish \$15,000	Silver \$10,000	Bronze \$5,000	Supporting \$3,000
Prominent logo placement and acknowledgment as the lead event sponsor on all materials	✓					
Recognition on Save the Date postcard	✓	✓				
Custom onsite signage	✓	✓				
Recognition on SARRC's event and online registration websites with company hyperlink	Prominent Logo Placement	Logo	Logo	Logo	Company Name	Company Name
Special recognition during YES Day program	Prominent Logo Placement	Logo	Logo	Logo	Company Name	Company Name
Recognition on start and finish line signage			✓			
Opportunity for a corporate spotlight on SARRC social media platforms	✓	✓	✓	✓		
Customized onsite event exposure	✓	✓	✓	✓		
Premier booth placement in park (See map for reference on placement)	✓	✓	✓	✓	✓	
On-stage meet and greet with celebrity entertainers	✓	✓	✓	✓	✓	
Logo placement on commemorative YES Day shirt	✓	✓	✓	✓	✓	✓
Logo placement on YES Day event signage	✓	✓	✓	✓	✓	✓
Booth onsite at the Oct. 27 event*	✓	✓	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓	✓	✓

*Supporting Sponsor Level: An onsite booth is only available for autism service providers. For questions on whether your company qualifies, please contact Lauren Smith at LSmith@autismcenter.org.



Southwest
Autism
Research &
Resource
Center

YES Day Walk for Autism

SPONSORSHIP PAYMENT AGREEMENT

Company/Organization Name _____

Address _____

Website Address _____

Recognition Name _____

Please be specific about how you wish to be recognized or if you wish for the gift to be anonymous.

Contact Name _____ Title _____

Phone _____ Email _____

SPONSORSHIP LEVEL

- ☐ \$50,000 - Title Sponsor
- ☐ \$25,000 - Gold Sponsor
- ☐ \$15,000 - Start and Finish Line Sponsor
- ☐ \$10,000 - Silver Sponsor
- ☐ \$5,000 - Bronze Sponsor
- ☐ \$3,000 - Supporting Sponsor

PAYMENT

- ☐ I have enclosed a check.
(Please make check out to Southwest Autism Research & Resource Center with YES Day in the message line.)
- ☐ Send an invoice.
- ☐ Charge the credit card provided below:
 - ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Number _____ Exp Date _____ CVV Code _____

Name as it appears on the credit card _____

Signature _____ Date _____

To complete your sponsorship online, visit autismcenter.org/YesDay2024

If returning by mail, please send to:

SARRC | Attn: Development | 300 N. 18th St, Phoenix, AZ 85006

For questions, please contact Lauren Smith at 602.218.8213 or LSmith@autismcenter.org

Southwest Autism Research & Resource Center is a 501(c)3 non-profit organization. Contributions to SARRC are tax-deductible to the limits allowed by law.
SARRC's tax ID 31-1496646



Southwest
Autism
Research &
Resource
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2024 YES Day Booth Guide



Nonprofit: *8 booths available*



Supporting Sponsors: *30 booths available*



Bronze Sponsors: *12 booths available*



Silver Sponsors: *6 booths available*



Gold Sponsors: *Receive custom placement*

