**YES Day 2023 Sample Messaging**

**Social Media Messaging**

I recently said “YES" to support [TAG] @southwestautism’s YES Day for Autism event! Please consider supporting my personal fundraising goal to support this year’s event on Sunday, Oct. 29 at Tempe Beach Park.

[Optional: add personal tie-in]

All funds raised through YES Day for Autism will support SARRC’s programs and services, as well as research initiatives, for children, teens and adults with autism.

I hope you’ll “yes” with me! Contribute and register for YES Day for Autism by joining my team here [ADD your unique YES Day URL]!

**Email Messaging**

Subject: Join Me by Saying “YES”

Dear friends & family,

I am excited to be supporting the Southwest Autism Research & Resource Center’s (SARRC) third annual Center’s YES Day for Autism event on Sunday, Oct. 29at Tempe Beach Park! This year, my fundraising goal is $\_\_\_\_\_\_\_\_\_\_\_ and I hope you can help me reach it!

All funds raised through YES Day for Autism will support SARRC’s programs and services, as well as research initiatives, for children, teens and adults with autism.

[Optional: add personal tie-in]

**Oct. 29 Event Highlights:**

From 9 a.m. - noon, attendees can look forward to family-friendly activities and fun entertainment all morning:

* Resource Fair: Visit and chat with a vast network of autism providers and resources in Arizona.
* Live Entertainment & Special Performances: Join celebrity personal trainer Chris Powell on the main stage for a 9 a.m. morning stretch, followed by numerous performances!
* Carnival Zone: Enjoy an array of arts and crafts, face painting stations, carnival games and prizes, team relay races, and more.
* Eats & Treats: Explore local food trucks dishing up delicious eats around the Valley.
* Sprouts Pumpkin Patch: Choose a free pumpkin in the Sprouts Pumpkin Patch and enjoy the non-carve decorating stations.

I hope you’ll consider joining my efforts! Contribute and register for YES Day for Autism by joining my team here [ADD your unique YES Day URL]!

Thank you!